



# Press Release

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## FOR IMMEDIATE RELEASE

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## Newly Elected 2007-2008 SCRS Board of Directors Prepares to Get Down to Business

*Prosser, Washington, April 27, 2007* — The Society of Collision Repair Specialists (SCRS) announces their newly elected 2007-2008 board of directors. The new officers were sworn in prior to SCRS' luncheon, which took place on April 11<sup>th</sup> at the Crowne Plaza Hotel in Atlanta, Georgia.

Farzam Afshar (California), CEO of VeriFacts Automotive LLC, assumes the duties of SCRS chairman after having served on the executive board for several years. Barry Dorn (Virginia), who last year served as the SCRS director at large, takes over as vice chairman. Rounding out the executive board are Treasurer Tim Waldren (Nevada), Secretary Craig Griffin (Arkansas), Director at Large Stacy Bartnik (Illinois) and Immediate Past Chairman Tom Moreland (Georgia).

National directors for the upcoming year include returning officers Dan Bailey (Missouri), Toby Chess (California), Chad Sulkala (Massachusetts), March Taylor (Hawaii), and Gary Wano (Oklahoma), as well as first-timers Rollie Benjamin (Minnesota), Aaron Clark (Indiana) and Bill Garoutte (Missouri).

Afshar has a long and distinguished career in the collision repair industry. He owned several shops in southern California, and has dedicated over a decade of time to SCRS as a board member. He has served as a chairman of the Collision Industry Electronic Commerce Association (CIECA) and as a district chairperson of the Inter-Industry Conference on Auto Collision Repair (I-CAR). Upon election, he moved immediately to solicit the input of the rest of the board to build a consensus on goals for the upcoming year.

“When it comes to knowledge and expertise in the collision repair industry, SCRS’ leadership is unmatched,” Afshar says. “With the board’s assistance, I look forward to serving our members by having them be prepared for the daily challenges and rapid change our industry is experiencing.”

Barry Dorn, co-owner of Dorn’s Body and Paint in Mechanicsville, Virginia, has been intimately involved in several initiatives SCRS is participating in, including the Collision Industry Conference (CIC) Database Task Force and the Database Enhancement Gateway, a joint effort involving the

Alliance of Automotive Service Providers (AASP), Automotive Service Association (ASA) and SCRS. Like Afshar, he wants to waste no time getting down to business.

“The processes, tooling and training necessary to repair today’s vehicle and the administrative demands to handle a claim are evolving faster than at any time in history,” Dorn says. “We have to stay ahead of the curve, and make sure that collision repairers are making decisions that are best for their business both short term and long term. SCRS and its board have historically been visionaries and ‘out of the box thinkers’ to address many of the industry’s issues. I look forward to the upcoming year and working with the board to strategize and begin facilitating change that is desperately needed .”

“SCRS is an organization that continues to show great clarity of thinking and commitment to the industry that it serves,” concludes Afshar. “It’s humbling to assume the mantle of leadership given the storied history of my predecessors. This is a great opportunity to make a difference, and I look forward to using my experience over the past 18 years to guide SCRS. Our board consists of fourteen diverse personalities, and having them come together to tackle key issues is symbolic of why we believe that ‘Working Together Is the Most Important Work We Do’.”

Through its direct members and 34 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).

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