



Press Release

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FOR IMMEDIATE RELEASE

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SCRS to Deliver “Improving Workshop Efficiency” Seminar in Orlando

Class to run in conjunction with first-ever statewide meeting and expo by FACA

Prosser, Washington, April 6, 2011 — The strong educational focus of the Society of Collision Repair Specialists (SCRS) continues with “Improving Workshop Efficiency: Lean Production Applied to Collision Repair,” a class the Society will co-host with the Florida Auto Collision Alliance (FACA).

The full-day course takes place on May 19th at the Villas of Grand Cypress Golf Resort in Orlando, Florida, and has been received with great enthusiasm in the cities where it has been previously presented. The focus of the program is learning to work toward ongoing continuous improvement, while implementing production practices that emphasize the elimination of wasteful processes toward the ultimate goal of improving customer satisfaction and increasing shop profitability. Key discussion points for the day include:

- The origins of Lean
- Running the shop more efficiently and effectively
- Raising output quality while lowering operating costs
- Capturing market share through continuous improvement
- Maximizing production and profit opportunities
- Developing systems and processes to assure greater customer loyalty

The class will be taught by Steve Feltovich, manager of business consulting services for Sherwin-Williams Automotive Finishes Corp. “Business improvement in our uncertain economy requires a different focus and approach,” he said. “Now is the right time to redesign your business model by utilizing the powerful principles of lean production. Lean collision repair shops are able to reduce internal costs, and raise their level of output quality while gaining a competitive advantage in their markets.”

SCRS and FACA are being supported by sponsorships from 1-800-Radiator & A/C, The Hertz Corporation, and Summit Software and Mobile Solutions, who collectively will provide lunch and break refreshments for the attendees.

The discounted price for SCRS and FACA members is \$225.00; non-members are only \$295.00, which is a superior value considering the quality of information and insight into continuous productivity improvement that will be presented. In addition, FACA will be holding a reception on the evening of the 19th and its first-ever statewide meeting and expo, opening on the 19th and extending through the 20th.

“Embarking on this first-ever statewide gathering of our members is such a testament to how far FACA has come in drawing together the collision industry in Florida,” added FACA Executive Director Cathy Mills. “The reception we have received from our members already has been phenomenal, and this is what we anticipate to be the first of many years of offering an event of this nature. Partnering with SCRS and Steve Feltovich to deliver high caliber information that gives our members the tools, knowledge and inspiration they need to find success within their business is critical; and we are so appreciative to have the opportunity to include the Improving Workshop Efficiency program as a key component of our event.”

Discounted room rates are available until April 18th, so attendees are advised to make their reservations soon. To register for the class, people can visit the SCRS Web site or click the following link: <http://events.r20.constantcontact.com/register/event?llr=xuwgqvbab&oeidk=a07e3iriwsd11f31099>. Information about the recreational activities available to attendees and their families is also available at the SCRS Web site.

About the Florida Auto Collision Alliance:

The Florida Autobody Collision Alliance is committed to the future of the collision repair industry: to provide the leadership needed, raise the professional image of the industry and develop new leaders to carry forward. Their goal is to educate, inform and represent the collision repair professional in all aspects of the industry, including repairers, insurers and vendors.

About SCRS: Through its direct members and 39 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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