



# Press Release

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## FOR IMMEDIATE RELEASE

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## Houston Auto Body Association Steps Forward To Become Newest SCRS Affiliate Association

*Prosser, Washington, February 5, 2010* — The Society of Collision Repair Specialists (SCRS) is pleased to announce that the Houston Auto Body Association (HABA) is the latest regional association to become an SCRS affiliate.

In keeping with its name, HABA draws from a membership base spread throughout the greater Houston area. Formed in September 2009, HABA has already managed to establish a foundation built upon a strong code of ethics emphasizing professionalism, integrity and consumer advocacy.

One of the driving forces behind the formation of HABA was a lack of consistent repair standards in the field. “Many of us felt we weren’t getting fair and appropriate compensation for our work,” explains HABA President James Brown. “Procedures varied from insurer to insurer, and from locality to locality. It caused confusion. Requirements for quality repairs were prone to misinterpretation by insurers. Bringing together a group of like-minded shop owners to discuss the issues and strategize together seemed like a good way to start improving the way business was being done.”



To illustrate, it held its own industry to the same high standards it expected of others; HABA installed minimum requirements for membership, a long list that includes proof of liability insurance, proof of technical certification for technicians, the use of a computerized estimating system, a lifetime warranty against defects and an approved spray booth meeting current federal and local requirements.

“HABA deserves a lot of credit for what they have already accomplished in a short period of time,” states SCRS Chairman Barry Dorn. “They’re an energetic group that deserves a lot of credit for their desire to raise the bar of the industry and hold their members accountable to a higher standard, and we look forward to assisting them in moving forward and working together on issues that impact our collective membership.”

HABA pursued affiliation with SCRS because the Society held similar interests to their own. “SCRS has advocated again and again for the rights of repairers,” says Brown. “They have the expertise and information to help others do the same with a broad, national perspective that will be invaluable to our local industry.”

SCRS welcomes HABA to the fold and wishes them much success. “As an established national association, it is always exciting for SCRS to partner with new, emerging industry leaders,” states SCRS Executive Director Aaron Schulenburg. “The HABA has exhibited tremendous drive and determination in the formation of their association, and their commitment to the implementation of recognized and practiced repair standards is laudable. SCRS is honored to support them in their quest, and we are enthused about the opportunities that exist to strengthen the communication between both our new, and more tenured, affiliates across the country.”

***About HABA:*** The Houston Auto Body Association is comprised of collision repairers devoted to the advancement of the collision repair industry. Their mission is to create an environment of professionalism, respect, accountability, excellence, enthusiasm and the ability to collect fair and reasonable compensation for collision repairers who properly restore vehicles to their safe pre-loss condition. Find more about the association online at: [www.habaonline.com](http://www.habaonline.com).

***About SCRS:*** Through its direct members and 38 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).

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