



Press Release

Society of Collision Repair Specialists • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

FOR IMMEDIATE RELEASE

For Further Information

Contact Aaron Schulenburg, SCRS Executive Director

Phone: (302) 423-3537 or e-mail: aaron@scrs.com

Lucky Contestant Wins ELEKTRON MC30 Plasma Cutter As Part of SCRS Prize Drawing Series at the 2011 SEMA Show

Prosser, Washington, November 16, 2011 — In many ways, the SEMA Show held November 1–4 at the Las Vegas Convention Center was a celebration of all things automotive, not the least evident was the collision repair industry, whose notable presence was at an all-time high.

The optimistic, positive vibe was everywhere, including in the booth of the Society of Collision Repair Specialists (SCRS, Society), which was packed for the show's duration with enthusiastic collision repair professionals seeking out the kind of invaluable information and training that are unique to the Society and the SEMA Show.

Contributing to the highly spirited mood in the booth was a series of raffle drawings held by SCRS in conjunction with its Repairer Driven Education (RDE) series, with prizes donated by SCRS member corporations. One such prize was an ELEKTRON MC30 Precision Plasma Cutter, donated by ELEKTRON, Inc.

The big winner of the plasma cutter was Larry Ziarko of Herb's Auto in Mt. Clemens, Michigan, a facility specializing in body repair, painting and classic car restorations. This was Larry's second year at the show, and typical of many attendees he was looking both for inspiration and practical ideas for the shop. "This is a fantastic show with lots of things to see and winning this prize makes it even better," he said. "This cutting tool will be great for our shop. It's a nice addition and with the training ELEKTRON provides I expect we'll be able to put it to extremely good use."

To become eligible for the drawing, visitors to the SCRS booth had to pick up a "report card" listing all RDE sponsors and their booth locations within the show. The participant then had to visit the exhibit space for PPG, BASF, 3M, LKQ and DuPont Performance Coatings, have a company representative stamp the card, and return the completed card to the SCRS booth for entry into the drawing.

ELEKTRON, Inc. was happy to contribute to the success of the raffle, something it did for a second straight year. "SCRS has done a great job over the years improving the collision industry through its programs and involvement," said Managing Director–Americas for ELEKTRON, Inc., Tim Morgan. "We are honored to be able to support SCRS and their training initiatives at SEMA with this donation. Seeing the classrooms full of RDE attendees proves that SCRS is continuing to listen to the industry's needs."

SCRS thanks ELEKTRON, Inc. for their ongoing support, and congratulates Larry Ziarko for winning a valuable tool that will surely add to his work at Herb's Auto. "Being able to show our appreciation to the industry for their support of RDE through this raffle has helped make this show special for SCRS," said SCRS Executive Director Aaron Schulenburg. "This has been an unforgettable event that I'm sure will have a long lasting, positive impact on the collision repair professionals that attended. We expect next year's SEMA Show will be even more compelling, and we look forward to it with great anticipation."

About SCRS: Through its direct members and 38 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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