



Press Release

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FOR IMMEDIATE RELEASE

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SCRS Corporate Membership Continues to Grow With the Enrollment of Montana Products, Inc.

Prosser, Washington, February 8, 2006 — The Society Collision of Collision Repair Specialists (SCRS) has announced the addition of its newest Corporate Member, Montana Products, Inc., a leading manufacturer of high quality coatings for the automotive refinish, fleet refinish and industrial coatings industries.

The relationship between SCRS and Montana Products, Inc. grew out of the latter company's exploration of advertising, public relations, and network opportunities for itself. As part of the process, Marketing Communications Manager Tammy Anderson spoke to SCRS Past Chairman Jeff Hendler, who gave her an overview of the Society, its philosophy and what it has accomplished over the years.

"After doing some further investigation, it became apparent to us that SCRS was a respected organization composed of some of the finest leaders in the collision repair industry," states Anderson. "Corporate Membership seemed a logical progression for our company and its continued commitment to quality and relevance in serving the industry. This is an invaluable opportunity to work collaboratively toward new solutions for the many challenges facing this industry."

Those challenges include those of technical training and knowledge, a passion Montana Products, Inc. shares with SCRS. "They literally have decades of hands-on experience serving the industry and refining products to fit its needs," says SCRS Executive Director Dan Risley. "This is an exciting chance to leverage some of that know-how for the benefit of our members and others."

The new partnership anticipates joint participation in meetings investigating innovative ways to help industry professionals. "Montana Products will continue to pursue initiatives that involve education and improving the collision repair industry," adds Anderson.

The Corporate Membership Program founded in 1993, partners SCRS and key corporations serving the collision industry. Corporate Members enable SCRS to maintain and increase the current and future level of service to its direct and affiliate members. "It is with great pleasure that we welcome Montana Products, Inc. as part of SCRS," says Risley. "They round out the expertise of our members nicely, another industry champion committed to the philosophy that 'Working Together Is the Most Important Work We Do'."

Headquartered in Orrville, Ohio, Montana Products, Inc. has a three-decade old reputation as a manufacturer of high quality coatings for the automotive, fleet, equipment and OEM markets. The company's products are distributed in every state in the U.S., in Canada, and in Puerto Rico under the Big Sky™, Sky Fleet™ and Val-U-Cote™ brands.

Through its direct members and 32 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.