



Press Release

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FOR IMMEDIATE RELEASE

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Scene Genesis Welcomed as Next SCRS Corporate Member

Prosser, Washington, May 25, 2007 — The Society of Collision Repair Specialists (SCRS) is pleased to announce that Scene Genesis, Inc. (Scene Genesis), a provider of a Web-based automated claims solutions for property and auto physical damage, as well as underwriting inspection, has joined SCRS as a Corporate Member.



Based in Rochester, New York, Scene Genesis allows its customers to electronically assign their claims. The company also provides, over the Web, software solutions that allow customers to receive, store, audit and report on their claim information.

“As our business evolves, we find ourselves dealing more directly with the collision repair industry than ever before, and for that reason, we need to more clearly understand their viewpoints and needs,” explains Scene Genesis CEO Ian Cunningham. “We researched the market to determine how we might best do so, and the SCRS name kept coming up. They are an industry leader that boasts a significant reservoir of expertise and integrity. Working with them will allow us to serve the collision industry best.”

SCRS Chairman Farzam Afshar stated, “The industry continues to evolve with electronic commerce being a driving force. Companies, like Scene Genesis, assist in streamlining claims processing through electronic commerce which ultimately helps the repairer, insurer and vehicle owner. Their understanding of Web-based products to enhance the claims process is appreciated, and complements SCRS’ motto of “Working Together Is The Most Important Work We Do.” Afshar furthered, “We look forward to working more closely with them and sharing the perspective and needs of the collision repairer.”

Scene Genesis provides electronic claims, underwriting connectivity and workflow solutions to the property-casualty industry. Its open, integrated products allow carriers to better manage their operations. Its flagship product, SceneAccess, is a Web-based solution for processing auto, property, premium audits and underwriting inspections. Visit the company on the Web at www.scene genesis.com.

Through its direct members and 34 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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