



Press Release

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FOR IMMEDIATE RELEASE

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Enterprise Rent-A-Car Becomes Newest SCRS Corporate Member

Prosser, Washington, April 14, 2006 — The Society of Collision Repair Specialists (SCRS) is pleased to announce that Enterprise Rent-A-Car® (Enterprise), a leader in automotive and commercial truck rental, leasing, car sales and related services, has stepped forward to become an SCRS Corporate Member.

Enterprise was a pioneer in assisting the collision repair industry, and they continue to provide rental car service for consumers whose vehicles become temporarily indisposed during an accident. This kind of assistance is a natural outgrowth of the company's emphasis on exceptional customer service and convenience.

“Enterprise is a long-time partner of the collision repair industry, and their support of SCRS illustrates their continued commitment,” states SCRS Executive Director Dan Risley. “Through the implementation of innovative technology, they have been successful in improving processes and communication between various segments of the industry.”

An example of this kind of innovation is by Enterprise's development of the Automated Rental Management System® (ARMS) which facilitates three-way communication between insurers, repair shops and Enterprise to streamline all aspects of the rental car process. The result is a reduction in unnecessary delays and enhanced customer satisfaction.

“Without a thorough understanding of the collision repair industry, important breakthroughs like ARMS become far more difficult to achieve,” states Jon Faris Corporate Rental Manager for Enterprise Rent-A-Car. “Working closely with the professionals of SCRS will help keep us on top of the evolving requirements of collision repairers, and allow us to better address the needs of our mutual customer. We're pleased to have the opportunity to support SCRS and to strengthen our commitment to their industry.”

With more than 5,500 neighborhood locations within 15 miles of 90 percent of the U.S. population, Enterprise has ranked highest in the J.D. Power and Associates Rental Car Satisfaction Study six times in the past seven years.

“This is a great chance for our members to exchange information with a company that has made a science out of keeping the consumer happy,” says SCRS Executive Director Tom Moreland. “In addition, it provides an opening to improve and streamline communication with the kind of company our members interact with on a daily basis, again proving that ‘Working Together Is the Most Important Work We Do’.”

The Corporate Membership Program, founded in 1993, partners SCRS and key corporations serving the collision industry. Corporate Members enable SCRS to maintain and increase the current and future level of service to its direct and affiliate members, to purchase the equipment and technology necessary to operate efficiently and to participate with the other associations who are working to better the industry.

Founded in 1957, Enterprise Rent-A-Car has more than 6,500 offices in the United States, Canada, the U.K., Ireland and Germany, and operates more than 800,000 Rental and Fleet Services vehicles worldwide. The company had \$8.2 billion in revenue in its 2005 fiscal year and opened nearly 500 locations. Enterprise is ranked No. 16 on the Forbes “500 Largest Private Companies in America” list. For more information visit www.enterprise.com.

Through its direct members and 31 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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