



Press Release

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FOR IMMEDIATE RELEASE

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Unified Collision Centers of Colorado Joins SCRS Affiliate Ranks

Prosser, Washington, March 12, 2007 — The Society of Collision Repair Specialists (SCRS) is pleased to announce its newest affiliate association, the Unified Collision Centers of Colorado (UCCOC).

The UCCOC is a brand new state association, having been in existence for only a few months. Executive Director John Doremus, one of the concerned repairers behind the formation of the group, believes it fills an essential need.

“It’s getting harder for shops in our state to remain profitable, so we need all the support and information we can get,” states Doremus. “After reading industry magazines and talking to other professionals across the country, it became clear that shops represented by a strong regional association tended to do better and were less likely to be negatively affected by outside factors. We decided to form one.”

Colorado collision repairers began to circulate the idea to other interested shop owners in the region, emphasizing that the proposed association would be proactive—seeking consensus of opinion with other repairers, initiating meaningful dialogue with insurers and lobbying for legislation at the state level. Quality and safety of repair would also be a priority.

The concept was greeted with enthusiasm. Encouraged, several of the Colorado shop owners attended NACE 2006 where they were introduced to SCRS members by one of Doremus’ paint suppliers and wasted little time soliciting SCRS’ advice on what it would take to get a regional association off the ground.

“SCRS was generous with their knowledge, which we really appreciated,” Doremus recalls. “They talked the nuts and bolts of making a local group happen, plus they had a good sense of reality regarding the industry, what it faced and where it needed to go. They were assertive, yet polished—a good model for what we wanted to put together.”

With that being the case, it isn’t too surprising to find that the UCCOC—which became an official entity on December 19, 2006—wasted little time becoming an SCRS affiliate. “We think the main

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purpose of an association should be to get things done on behalf of its members,” adds Doremus. “SCRS feels the same way, which makes them a good fit for us.”

In turn, the take-charge attitude of the UCCOC makes them a good match in the eyes of SCRS. “Our affiliation with the UCCOC is promising because its leaders are results-driven, much like we are,” states SCRS Executive Director Dan Risley. “Their desire to provide information, education, training and a voice to the industry, places them squarely on the right track. It’s a philosophy that dovetails perfectly with ‘Working Together is the Most Important Work We Do’.”

Through its direct members and 34 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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