



Press Release

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FOR IMMEDIATE RELEASE

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SCRS Welcomes CAA as Its Newest Affiliate Association

Prosser, Washington, November 10, 2006 — The Society of Collision Repair Specialists (SCRS) welcomes the California Autobody Association (CAA) as the next regional association to join its growing affiliate ranks.

CAA, which will be celebrating its 40th anniversary on December 16, is comprised of over 1,000 individual and independent businesses within the automobile collision repair industry, organized into 16 chapters. Its stated goals are to improve the industry through education and training; take a proactive stance to protect both the consumer and the industry through legislation; benefit its members through programs and services designed to make member shops professional, successful and profitable and work toward establishing a fair and equitable relationship with the insurance industry.



Because CAA's objectives closely parallel those of SCRS, affiliation made sense to both groups from a number of perspectives, and after a series of discussions, became a reality.

"This is a time of intense change for the industry with more critical issues surfacing than ever before," states CAA Executive Director David McClune. "We were looking for ways to provide our members with additional support to deal with challenges such as unlawful steering, paint capping and the establishment of clearly defined labor procedures. SCRS' name was at the top of the list. They've been effective dealing with concerns like these on the national stage, and it was obvious their expertise would serve to benefit everyone."

In addition to providing CAA more national presence, McClune envisions that the partnership will help his association become more effective at the grass-roots level. "We'll be in contact with other regional associations," he says. "I expect it will be enlightening to see and hear how other groups come to terms with their own regional concerns, including legislative issues."

SCRS is likewise enthusiastic to have CAA on board, as they are one of the largest state associations in the country and are active in California, which is often on the cutting edge of industry-related developments.

“SCRS has monitored CAA’s growth and impact in the state of California over the past several years and their record dealing with complex challenges is impressive,” says SCRS Chairman Tom Moreland. “Their efforts to represent their members and ability to foster change are a testament to their strength. We’re certain our collective memberships—both nationally and locally—will truly benefit from this relationship, and prove once again that ‘Working Together Is the Most Important Work We Do’.”

Through its direct members and 32 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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