



Press Release

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FOR IMMEDIATE RELEASE

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Award-Winning Custom Painter, Fabricator and Collision Repair Shop Owner Rich Evans Joins SCRS at the 2011 SEMA Show

Prosser, Washington, September 6, 2011 — Providing further evidence that the 2011 SEMA Show is shaping up to be a can't-miss destination for collision repairers, the Society of Collision Repair Specialists (SCRS) has added award-winning painter, fabricator, and television personality Rich Evans to an already packed lineup of activities taking place this year in the north hall of the Show.

Evans, owner of Huntington Beach Bodyworks and Rich Evans Designs, is known nationally for his work on television shows such as *TLC's Junkyard Wars*, *Chop Cut Rebuild* and *Car Warriors on the SPEED Channel*; and for his distinctive custom painting techniques that allow him to create some of the most striking heavy vehicle graphics in the world, including his much heralded "Tattoos for Cars" series.



While Evans has built his name on custom work and fabrication, he built his career on collision repair, and he will join SCRS at 10:00 a.m. on Wednesday, November 2, to speak about his career in the collision repair industry and the ever-changing landscape of the business and its technical side.

SEMA attendees are invited to stop by the SCRS booth (North Hall # 10727) to take part in this live interview. If you can't make it to the show, follow SCRS coverage on *CollisionHub* for daily updates on Society-related show activity and more.

"Our goal this year has really been a strong combination of developing the best, most relevant, educational topics we could put together for the industry through our RDE program, while also embracing the best elements and opportunities the SEMA Show has to offer, and highlighting them in ways that are focused and distinct to the collision repair community," explains SCRS Executive Director Aaron Schulenburg. "Adding dynamic and well known personalities like Rich Evans into the mix, who can provide exposure and insight into collision repair expertise that is as uncommon as it is fascinating, is one way to do this. We're excited to have Rich join us in the booth for what is sure to be an interesting discussion, and a great tie in to many of the topics that will be discussed in depth during the 2011 RDE program."

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About SCRS' RDE Series: REPAIRER DRIVEN EDUCATION (RDE) series will feature over 21 seminar offerings, many of which are uniquely designed and being offered only at the 2011 SEMA Show. The series will be offered either as individual sessions, or as a package, and registrants will have the option to attend seven regular session seminars which will be delivered between the hours of 12:30 p.m. and 5:00 p.m. each day of the show; as well as a special headline presentation being delivered from 5:30 p.m. to 7:30 p.m. on Thursday evening. Each of the courses has been individually selected or crafted by SCRS because the content specifically focuses on information that is relevant to collision repair professionals and appeals to the diverse array of marketplace perspectives within the collision repair industry.

About SCRS: Through its direct members and 38 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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