



Press Release

Society of Collision Repair Specialists • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

FOR IMMEDIATE RELEASE

For Further Information

Contact Dan Risley, SCRS Executive Director

Phone: (708) 598-3384 or e-mail: dannrisley@scrs.com

Second Annual SCRS Affiliate Leadership Conference to Emphasize Interaction, Participation & Problem-Solving

Prosser, Washington, August 20, 2007 — The Society of Collision Repair Specialists (SCRS) is pleased to announce that planning for the second annual SCRS Affiliate Leadership Conference is moving ahead. The event is shaping up to be an informative, grass roots exchange designed to help the SCRS' Board of Directors create a strategy to address the most pressing issues repairers - direct repair program (DRP) and non-DRP - are having with insurers.

Scheduled for Thursday, September 13th at the I-CAR World Headquarters in Hoffman Estates, Illinois, the event will run from 8 a.m. to 6 p.m., and consist of two distinct four-hour blocks. During the first part of the day, affiliates will be asked to identify the prevalent issues that interfere with productive collision repairer/insurer relations. The second part of the day will be spent, as a group, coming up with viable strategies to effectively address those problems both locally and nationally.

“There is much unrest in the industry right now, brought on by an unforgiving business climate that has repairers worried about the future,” states SCRS Chairman Farzam Afshar. “As a result, shop owners are looking for answers in areas that may require a national organization such as SCRS to address them. They need assistance, and in most instances, direction as to what can be done to provide some relief. We're optimistic and believe this conference will help provide it.”

To facilitate the identification of issues, SCRS has contracted with an independent, third-party company to conduct a statistically valid, random survey of DRP and non-DRP shops across the United States. The businesses are being polled to identify the nature of their concerns, and whenever possible, if it is a specific insurance company. The results will be summarized and handed out at the beginning of the meeting on the 13th. In addition, SCRS' 34 state affiliate associations will be asked to present their own list in advance of the meeting which summarizes the position of their respective members.

“Our focus this year is clearly on participation and open dialogue, with less of an emphasis on presentation,” says Afshar. “We want to create a positive, active dynamic that allows us to identify issues and collectively author solutions that keep the industry healthy and thriving. This approach certainly reflects our core philosophy, which is ‘Working Together Is the Most Important Work We Do’.”

With the Affiliate Leadership Conference less than a month away, those wishing to attend should register immediately as space will be limited. The registration form can be downloaded from the SCRS

website www.scrs.com. After completion, then email it to the SCRS Administration Office at info@scrs.com or fax it to toll free 1-877-851-0660 by **Friday, September 7th**.

For more information about the conference, please contact Executive Director Dan Risley at (708) 598-3384 or via email at danrisley@scrs.com. You may also contact the SCRS administrative office at (877) 841-0660 or via email at info@scrs.com.

Through its direct members and 34 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.