



Press Release

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FOR IMMEDIATE RELEASE

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SCRS Affiliate Leadership Conference Provides Tangible Benefits for Those that Attend

Prosser, Washington, August 20, 2008 — There are any number of benefits to attending the Society of Collision Repair Specialists (SCRS) Affiliate Leadership Conference. These include a chance to provide direct feedback to SCRS, sharing experiences with peers and knowing you are part of a united effort to elevate industry professionalism.

Perhaps one of the most tangible benefits for attendance, however, is exposure to practical solutions that work for association members in the day-to-day business world. Pat Gisler, Executive Director of the Automotive Service Council (ASC) of Kentucky, has witnessed this value first hand.

The Affiliate Leadership Conference also provided Gisler a look at the positive impact a survey could have. “We discussed the results of the SCRS survey, which revealed an industry-wide concern over steering,” she states. “We then decided to survey our own members, and the results showed unease over steering practices, again at the top of the list. Now that we have confirmed our members’ priorities, we feel confident we can take proactive steps against these practices.”

Members of the Massachusetts Auto Body Association (MABA) have received similar benefit from the Affiliate Leadership Conference. “Because of what we picked up at the conference, we implemented a web-based application for membership,” notes MABA Executive Director Steve Regan, “but that’s only a small indication of how helpful this forum can be.”

Regan believes the collective experience afforded by the Affiliate Leadership Conference spurs progress on state regulatory and legislative issues, although in an indirect way. “You gain a national perspective by going to the conference, and when you’re more informed, you can make a more compelling argument to the powers-that-be in your state,” he explains. “When you can quote the factual experience of others, it substantiates your contention; it’s no longer simply an anecdotal story to a lawmaker—it becomes something bigger, more significant. When all is said and done, that shows the true power of ‘Working Together Is the Most Important Work We Do’.”

Over the next few weeks, more details regarding the agenda of the Affiliate Leadership Conference will be released. The event is scheduled for Thursday, September 25th, from 8:00 a.m. to 5:00 p.m. and will be held at the I-CAR World Headquarters in Hoffman Estates, Illinois. The registration form can

be downloaded from the SCRS website: www.scrs.com. For more information, please contact the SCRS Administrations Office at 1-877-841-0660 or via email at info@scrs.com.

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Through its direct members and 35 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.