



Press Release

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FOR IMMEDIATE RELEASE

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SCRS Announces True2Form Collision Repair Centers as Newest Corporate Member

Prosser, Washington, June 2, 2008 — The Society of Collision Repair Specialists (SCRS) announced today that Cleveland-based True2Form Collision Repair Centers (True2Form) has joined its ranks as a Corporate Member.



Founded in 1998, True2Form is one of the largest auto body businesses in the eastern United States with 40 locations in Maryland, North Carolina, Ohio and Pennsylvania. The organization emphasizes superior service to the customer, utilizing a set of process standards and managerial practices to ensure predictable collision repair outcomes throughout all of its facilities. "We subscribe to standard procedures because they reduce production and quality control issues," states True2Form CEO Rex Dunn. "The methodology helps us exceed the vehicle owner's expectations and simultaneously meet the needs and requirements of insurance companies."

Dunn anticipates that Corporate Membership with SCRS will enhance True2Form's capacity for providing professional products and services. Exchanging ideas with those working on the front lines to improve the business climate for repairers is at the core of this appeal. "SCRS knows how to provide a reliable focus for industry issues, which is especially important to us since we are spread out over four states," Dunn says. "Staying informed in today's market is a key to success. The pipeline of information they supply and the experienced perspective of their members are good reasons for us to join."

The objectives of True2Form mesh with those of SCRS in that they promote a balanced and reasoned viewpoint, a viewpoint which is critical to facilitating change. "To truly represent the collision repair industry, SCRS has to maintain a membership base that is comprised of all the various types of repairers in the market including independent shops, multi-site operators, dealer shops, franchisees and consolidators," states SCRS Chairman Gary Wano, Jr. "True2Form's perspective of a large, multi-state operator is somewhat unique. They've invested a significant amount of time and resources in volunteer organiza-

tions to better the industry. They understand the value and importance of working with other industry segments which compliments our core philosophy of “Working Together Is The Most Important Work We Do.”

Through its direct members and 35 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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