



Press Release

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FOR IMMEDIATE RELEASE

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Mercedes-Benz USA Announced as Newest SCRS Corporate Member

Prosser, WA, April 27, 2009 — The Society of Collision Repair Specialists (SCRS) is pleased to announce that Mercedes-Benz USA (MBUSA), long recognized for its line of high-end, luxury vehicles, has stepped forward to become the Society's newest corporate member.

MBUSA's interest in becoming a SCRS corporate member was heightened at NACE 2009 during informal conversations with a number of SCRS members, notably SCRS Chairman Gary Wano and Joe Skurka, Manager, OEM & Industry Relations at BASF Corporation, itself a SCRS corporate member.

"SCRS attracted our attention because they hold the same expansive view of the industry that we do," says Stephen Langelotti, department manager of after sales business development for MBUSA. "We consider our customer base to be not only the vehicle owner, but the different sectors that make up the collision industry—repairers, insurers, suppliers, and any other related trade. SCRS has a track record of working together with all industry segments to form a consensus and create positive outcomes. By participating as a corporate member, we hope to gain a keener understanding of the market and the issues facing it. This will help us better address the needs of our mutual customers."

Wano has witnessed first-hand, as a member of the collision repair advisory board of MBUSA, the advantages of working closely with a vehicle manufacturer. "MBUSA's support of SCRS will reap any number of benefits for our members, especially in regard to the repair and servicing of Mercedes-Benz vehicles," he says. "The valuable insight they bring to the table regarding safe and efficient repair procedures will contribute to the expertise of SCRS professionals with the ultimate beneficiary being the vehicle owner. We appreciate this opportunity, as we move forward to prove again that 'Working Together Is the Most Important Work We Do'."

The SCRS Corporate Membership Program, founded in 1993, partners SCRS and key corporations serving the collision industry that have an interest in expanding the services of the Society in order to improve the industry. Only corporate members can advertise on the SCRS Web site, on which they are listed, including a link to their own company's Web site. The company name of corporate members appears on the SCRS letterhead and they participate in quarterly member mailings.

About Mercedes-Benz USA: Mercedes-Benz USA, headquartered in Montvale, New Jersey, is responsible for the sales, marketing and service of all Mercedes-Benz and Maybach products in the

United States. For more than forty years, MBUSA has taken pride in its commitment to the customer by providing superior quality luxury vehicles coupled with outstanding customer support. More information on MBUSA and its products can be found at www.mbusa.com and www.maybachusa.com.

About SCRS: Through its direct members and 36 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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