



Press Release

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FOR IMMEDIATE RELEASE

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US Alliance of Collision Professionals is Newest SCRS Affiliate Association

Prosser, Washington, March 12, 2008 — The US Alliance of Collision Professionals (USACP), a collision repair association headquartered in the greater Cincinnati, Ohio area, is the latest affiliate to join the Society of Collision Repair Specialists (SCRS).

Created on October 22, 2007, the USACP was formed with a keen eye toward finding common ground with others, a business perspective shared by its approximately 25 charter members. “To operate in today’s industry is to openly communicate, cooperate and participate with other repairers and associations,” explains President Phil Mosley. “Sensibilities may differ based on where members work every day, and challenges will vary, but we can still link arms around key issues.”

In line with its philosophy, the USACP wishes not to limit itself geographically. Though its administrative offices are in southern Ohio, it has members in the neighboring state of Kentucky and Indiana. “Although our membership is primarily based in Ohio, if someone from another state can benefit from membership, we would welcome them,” states Mosley. “The ‘US’ in our name stands in part for ‘all of us’.”

Soon after it became a formal organization, the USACP began to research possible avenues toward providing a national perspective for its members. They found one at an Automotive Service Council of Kentucky, Inc. meeting in the fall of last year. SCRS Executive Director Dan Risley was the featured speaker, and the USACP members in attendance were impressed enough to immediately pursue involvement with SCRS.

“Dan ended up coming to one of our board meetings to speak about affiliation and the subsequent vote to join was unanimous,” adds Mosley. “SCRS leadership knows the importance of working with other industry segments to best serve the vehicle owner without sacrificing collision repair interests. Such valued expertise is rare, and we look forward to sharing it with our members.”

Risley stated, “The collision repair industry is becoming more unified, and as a result, we are better positioned to address the many issues impacting repairers’ businesses both locally and nationally. SCRS has taken a lead role from a national perspective, but our success is bound to the strength and determination of our state affiliate associations. Although the USACP is in its’ infancy, the

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knowledgebase and drive exhibited by their leadership to improve the industry is a great example of the foundation needed to facilitate change.”

SCRS is pleased to have USACP on board, not the least for its progressive approach to the vehicle owner. “The US Alliance of Collision Professionals have to date demonstrated a unique and admirable focus on customer service,” says SCRS Chairman Farzam Afshar. “They aggressively educate consumers on their rights as insureds, claimants and policy holders, as well as on technical issues. Exposure to this kind of leadership and commitment will benefit all of our members, thereby reinforcing again that ‘Working Together Is the Most Important Work We Do’.”

Through its direct members and 35 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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