



# Press Release

*Society of Collision Repair Specialists* • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

## **FOR IMMEDIATE RELEASE**

For Further Information

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## **SCRS Affiliate Associations Unite Behind Two-Way Communication Petition**

*Prosser, WA, February 18, 2005* — The Society of Collision Repair Specialists' (SCRS) petition in favor of two-way communication between like estimating systems continues to gain support from a broad base of industry professionals, having secured the signatures of 22 state SCRS Affiliate Associations in addition to several non-affiliate associations.

Affiliate Associations, which provide a grass-roots link to SCRS members, help SCRS effectively understand and address the needs of the collision repairers at their local level, in addition to those of a national scope. Given the universal appeal of transmitting estimating data between service providers (repairers, insurers, independent appraisers) that use the same collision estimating software, it's of little surprise that the Affiliates came together quickly to back the SCRS-sponsored petition.

“Collision repairers (as well as others) are forced to spend a ridiculous amount of time re-keying data that could easily be transmitted to them electronically,” says Barbara Crest, Executive Director of the Northwest Automotive Trades Association, headquartered in Portland, Oregon. “This is a needless waste of resources, and a cost this industry should no longer bear.”

Pat Gisler, Executive Director of ASC of Kentucky—which also represents suppliers and body shops in six southern Indiana counties—says the members of her association felt a similar urgency to back the petition. “With every passing day, collision repairers are faced with more and more overhead costs,” she says. “Two-way communication, the way it is being proposed, has the potential to reduce overhead costs and offset that trend through the use of technology. The industry really needs it, and the time is now.”

“Our members wasted no time getting behind the two-way communication petition,” states Katherine Christensen, Executive Director of the Arizona Collision Craftsmen's Association,” because they saw the opportunity to eliminate inefficiencies in the current process. The bottom line is that this technology will help repairers streamline processes, reduce wasted administrative time re-keying estimates and enhance the repair experience for our customer.”

The following is a complete list of SCRS Affiliate Associations and non-affiliated associations that have endorsed the two-way communication petition:

**AASP – New Jersey**  
**AASP – Missouri**  
**Alabama Collision Repairer's Association**  
**Arizona Collision Craftsmen's Association**  
**ASA Michigan**  
**ASC of Kentucky – Indiana**  
**Autobody Craftsman Association**  
**Automotive Body Painting Association of Hawaii**  
**Central Mass Auto Rebuilders Association**  
**Fellowship of Concerned Repairers of Oklahoma**  
**Georgia Collision Industry Association**  
**Indiana Auto Body Association**  
**Long Island Auto Body Repairmen's Association**  
**Massachusetts Auto Body Association**  
**Missouri/Kansas Chapter of SCRS**  
**Nebraska Autobody Association**  
**New York State Auto Collision Technician's Association**  
**North Dakota Auto Body Association**  
**Northwest Automotive Trades Association**  
**Vermont Auto Body Association**  
**Washington Metropolitan Auto Body Association**  
**Westchester-Putnam-Rockland Auto Body Association**  
**Wisconsin Auto Collision Technicians Association LTD.**

**Alliance of Automotive Service Providers (AASP)**  
**Automotive Service Association (ASA)**  
**California Autobody Association**  
**Hamilton District Autobody Repair Association**

“Our network of Affiliate Associations are a core of strength for SCRS and give us the ability to keep our finger on the pulse of what’s important to members,” says SCRS Chairman Lou DiLisio. “The Affiliates, as well as other leading associations, have provided a great swing of momentum in favor of two-way communication, in the process, providing a great example of how ‘Working Together Is The Most Important Work We Do.’”

If your association is not listed or if you would like to add your shop to the growing list of supporters, please contact SCRS Executive Director, Dan Risley at (708) 598-3384 or e-mail at [drisley7@comcast.net](mailto:drisley7@comcast.net)

Through its direct members and 29 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com)

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