



Press Release

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FOR IMMEDIATE RELEASE

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2005 National Industry Issues Forum on the Horizon

Prosser, WA, February 11, 2005 — The Society of Collision Repair Specialists (SCRS) is pleased to announce the 2005 National Industry Issues Forum (NIIF) scheduled to take place at 9:00 a.m. on Wednesday, April 13, 2005, at the Westin Charlotte Hotel in Charlotte, North Carolina. This meeting is being held in conjunction with the Collision Industry Conference (CIC), the SCRS Annual Meeting/Awards Luncheon and “Accepting the Challenge” (a fun filled event pitting the industry’s most knowledgeable professionals against each other in a battle of wits over meaningless topics).

The National Industry Issues Forum, founded in 1992 and hosted by SCRS, is unique because it focuses exclusively on the concerns of collision repair professionals by offering them the opportunity to exchange ideas and examine ways to resolve issues that affect many. The meeting is open to all SCRS members, as well as non-members, provided they are a shop owner or manager.

“It’s a place where repairers can meet and speak their mind openly amongst their peers,” explains SCRS Industry Issues Chairman Chad Sulkala, who is co-moderating the forum. “This event provides direction to the SCRS Board of Directors as to what issues are impacting collision repairers’ businesses today and in the future.”

Resolutions discussed at this year’s forum will be forwarded for further discussion and exposure to entities that can help initiate action, such as CIC and the SCRS Executive Committee. With a healthy representation of independent collision shop operators from across the greater United States, the National Industry Issues Forum continues to function as an important conduit for collision repairers. In fact, last year’s event broke attendance records as repairers streamed in to express their views and discuss potential resolutions.

“This is a unique opportunity for shop owners to not only openly discuss their issues, but also gain a better understanding as to what is impacting other repairers across the U.S,” says SCRS Treasurer Gary Wano who will assist Sulkala at the event. “I’ve been a participant for years, and now I get to encourage the participation of others. It’s important for repair professionals to come together and understand they aren’t alone in their concerns,” Wano adds.

The SCRS Awards Luncheon, and the induction of a new executive committee, will take place immediately after the NIIF, which in turn will be followed by the opening of CIC. Those interested in attending the NIIF and the SCRS Awards Luncheon must pre-register to attend. Registration forms can be obtained by calling Linda Atkins in the SCRS administration office at 1-877-841-0660, or by emailing the office at info@scrs.com.

Through its direct members and 30 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.