



# Press Release

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## FOR IMMEDIATE RELEASE

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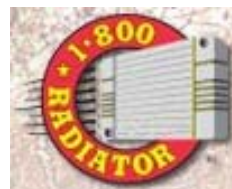
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## SCRS Welcomes 1-800-Radiator as Newest Corporate Member

*Prosser, Washington, April 8, 2008* — The Society of Collision Repair Specialists (SCRS) is pleased to announce that 1-800-Radiator, the largest independent supplier of automotive cooling components in North America, has agreed to become an SCRS Corporate Member.

Founded in 1985 and franchising since 2001, 1-800-Radiator is a rapidly growing business headquartered in Benicia, California. The company's network of franchise-owned distribution locations buy parts directly from 13 major manufacturers, selling them to consumers and automotive-related businesses such as collision repair facilities.



The delivery of quality products, superior service and the creation of productive relationships with manufacturers, vendors and customers are key to 1-800-Radiator's success. This focus helps explain what initially attracted 1-800-Radiator to SCRS.

"The SCRS commitment to professionalism is as apparent as it is important," says Julian Hart, Director of Collision Repair of 1-800-Radiator. "We've met and spoken with their members on many occasions at events like CIC and NACE, and know that their advocacy for the collision repair industry strengthens the trade and makes it a good place to do business. They take courageous stands, while building consensus between industry segments. That's a rare talent. We're glad to have this chance to support them."

From an SCRS perspective, 1-800-Radiator brings a unique background and sensibility that will benefit membership. "1-800-Radiator has created a simple, but effective model to train and support its franchisees," notes SCRS Chairman Farzam Afshar. "Our members are sure to take something away from their almost scientific approach to efficiency, and ultimately, customer satisfaction. We look forward to exchanging ideas with them—it's simply another way of demonstrating that 'Working Together Is the Most Important Work We Do'."

Through its direct members and 35 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to

repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).

With over 230 distribution locations across the United States and Canada, and projected sales of over \$200 million in 2008, 1-800-Radiator is the fastest growing aftermarket-parts distributor in North America. The company's franchise-owned distribution model, which leverages technology and marketing expertise to the advantage of franchisees, enables it to provide two-hour and next-day delivery service to over 90% of the population centers throughout the continent. In 2008 the company was ranked as the 38th fastest growing franchise by [entrepreneur.com](http://entrepreneur.com).

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