



Press Release

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FOR IMMEDIATE RELEASE

For Further Information

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SCRS Continues Delivery of Educational Seminar Offerings Across the United States

Prosser, WA, December 7, 2009 — The Society of Collision Repair Specialists (SCRS) has announced dates for the first two appearances of SCRS seminars being offered by the association in 2010.

The first series will be a continuation of the 8-hour intensive training program entitled “Improving Workshop Efficiency,” which was previously delivered in the Atlanta, Seattle and Los Angeles markets in 2009. Instructor Steve Feltovich provided the participants with a very focused understanding of the history of lean production and specifically the application of the process of continual improvement within collision repair facilities. The course includes such topics as running the shop more efficiently and effectively, raising output quality while lowering operating costs, capturing more market share through continuous improvement, maximizing production and profit opportunities, and developing systems and processes for assuring greater customer loyalty.

“Having attended numerous seminars and educational opportunities regarding continual improvement in shop efficiency, I can easily state that this course was perhaps the most concise, well delivered, and powerfully thought provoking presentations I have seen on the subject matter,” shared Steve Morris, Chief Operating Officer for Holmes Body Shop in California. “I attended with two of my employees, and have already made the commitment to my business that if this offering from SCRS comes back to the California market, I will make sure all 7 of my shop managers are there to take in the tremendous information offered.”

SCRS has partnered with Sherwin-Williams, ALLDATA Collision Connect, and Summit Software as key sponsors in the event and will be bringing the next class, co-hosted by Alliance of Automotive Service Providers of New Jersey (AASP/NJ) held in **Clark, New Jersey on January 20th, 2010**. In addition to the course content, attendees of the class will receive 15 credits towards their Automotive Management Institute (AMI) accreditation.

SCRS is also adding another seminar series to their roster, entitled “Profiting From Control,” and instructed by longtime industry veteran Jeff Hendler. This 8-hour seminar looks at opportunities and processes to allow today’s shop owner to regain control of their business, and leading to better management techniques, better trained and more satisfied employees, and better more productive businesses. This series really teaches about implementing strategies to find greater success.

SCRS and the Auto Body and Painting Association of Hawaii (ABPAH) will be co-hosting this event in **Honolulu, Hawaii** on **February 20th, 2010**, and the seminar will run from 8:45 a.m. until 4:30 p.m. Interested parties are encouraged to register early because space is limited.

“Providing educational opportunities and offerings to the industry will continue to be a focus for SCRS in 2010,” stated SCRS Executive Director Aaron Schulenburg. “We have received tremendous feedback from the participants of the classes we have already provided, and have every intention to build upon that momentum. Staying motivated and focused on improving your business and service offerings can be challenging in the face of the pressures that our members experience every day. For SCRS to provide opportunities to step out of the four walls of the shop and get a renewed motivation through education, delivers exactly the type of information and forum that many of our members hunger for; and further serves our mission to educate, inform, and represent the collision repair professional in all aspects of the industry.

SCRS will be adding additional course dates periodically and we encourage you to visit our website, www.scrs.com, for updates on educational programs being offered near you. Registration forms for the current seminars can be found on the SCRS website, or for more information about any of these events, please contact the SCRS office at info@scrs.com.

To register for these events, please follow the links below:

January 20th, Clark, NJ: Co-hosted by the Alliance of Automotive Service Providers of NJ (AASP/NJ)
<http://www.scrs.com/pdf/Lean%20Workshop%20Registration%20Form%20-%20NJ.pdf>

February 20th, Honolulu, HI: Co-hosted by the Auto Body & Paint Association of HI (ABPAH)
<http://www.scrs.com/pdf/PFC%20Workshop%20Registration%20Form%20-%20Hawaii%20Version%202.pdf>

About SCRS: Through its direct members and 36 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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