



# Press Release

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## **FOR IMMEDIATE RELEASE**

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## **SCRS Announces Hiring of Aaron Schulenburg as Executive Director**

*Prosser, Washington, December 15, 2008* - The Society of Collision Repair Specialists (SCRS) announced today that it has hired Aaron Schulenburg as the association's executive director. Mr. Schulenburg's combined experience in collision repair businesses, associations, and inter-industry relations will be a great asset for SCRS and its affiliates. He will begin his new duties on January 5, 2009.

Aaron currently serves as the administrator of the highly successful Database Enhancement Gateway (DEG). He has previously worked for repair facilities in Arizona, Delaware, and Maryland, and held positions as an executive officer of the Washington Metropolitan Auto Body Association (WMABA), a director of the National Auto Body Council (NABC), and has also been a guest speaker before numerous state and regional associations, business development groups, annual corporate conferences, and at both national and regional forums.

"Aaron Schulenburg is an excellent choice on multiple fronts," said SCRS Chairman Gary Wano, Jr. "Clearly, Aaron provides SCRS with a highly qualified and respected individual within our industry to serve as SCRS' executive director. In addition, Aaron's working relationship with the leadership of the national trade associations will enhance the already strong bonds between the SCRS, ASA, and AASP," added Wano.

In his most recent position, Schulenburg was contracted to provide administration of the DEG that is a historic joint initiative developed and initially funded and managed equally by SCRS, ASA, and AASP. The DEG enables collision repair estimating database users to provide feedback to information providers in a public manner and promote data accuracy.

"Working with the DEG has been a very fulfilling and exciting experience," said Schulenburg. "It was not just what was done, but how it was done; with the cooperative efforts of all three national associations. With these relationships already in place, there is great opportunity for more ideas and initiatives between SCRS, ASA, and AASP that can show the industry by example SCRS' adage that 'Working Together Is The Most Important Work We Do'," Schulenburg added.

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Mr. Schulenburg is just the third person to hold the title of executive director for SCRS in its twenty-five year history. Dan Risley held the position for 8 years, while John Loftus served as the first executive director for 17 years.

“I am extremely honored to have been selected as the next executive director for SCRS and look forward to carrying out my responsibilities with the professionalism that SCRS has become accustomed to over the years,” concluded Schulenburg.

Through its direct members and 36 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).

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