



# Press Release

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## **FOR IMMEDIATE RELEASE**

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## **Nevada Collision Industry Association Welcomed into SCRS Affiliate Ranks**

*Prosser, Washington, December 2, 2005* — The Society of Collision Repair Specialists (SCRS) is pleased to announce the Nevada Collision Industry Association (NCIA) as its 31<sup>st</sup> affiliate association.

The NCIA is the largest association dedicated to the collision repair industry in Nevada. The statewide group, headquartered in Henderson, has been in existence for approximately two-and-a-half years. It consists of 60-plus members distributed between two chapters, one covering the northern part of the state and the other covering the south, ensuring the entire state is well represented.

“Nevada is pretty large, and its population spreads far and wide,” explains NCIA President Mike Rorman. “The association helps us get a collective handle on our industry and addresses concerns common to all of us. It unites us so we can determine ways our individual businesses can improve, without taking from each other.”

NCIA’s focus is clearly illustrated by its movement to address the technician shortage in their state. As an alternative to recruiting qualified bodymen and painters at each other’s expense, they worked with local government to come up with a \$10 million state appropriation to fund an I-CAR-sanctioned vo-tech program in the Las Vegas area.

NCIA’s Executive Director Bob McCleary, a state legislator, helped facilitate funding efforts, though he is quick to allocate credit elsewhere. “The industry in the state has really come together on this one,” he says. “This includes a number of vendors that are making financial and product contributions to the program. While we wait for the brand new building to open in 2008, Green Valley Collision, for whom Mike and I work, has volunteered their facility to use until the training facility opens.”

The group’s desire to affiliate with SCRS peaked after SCRS Executive Director Dan Risley spoke at an NCIA monthly meeting. “Among other things, he talked about their efforts to get two-way communication in place and how their aftermarket parts study uncovered data calling for a closer look at the parts,” says Rorman. “It provided our members a national perspective that they liked. We expect SCRS to improve the flow of information to our members and help us raise our image by providing a solid leadership example.”

“Though the Nevada Collision Industry Association is a relatively new organization, they are rapidly establishing their aggressive pursuit of betterment for the entire industry,” states SCRS Chairman Tom Moreland. “Their unselfish approach to professional improvement dovetails with SCRS’ goal to ensure that ‘Working Together Is the Most Important Work We Do’.”

Through its direct members and 31 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including news releases is available at the SCRS web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).