



Press Release

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FOR IMMEDIATE RELEASE

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ASA of Arizona Is Newest SCRS Affiliate Member

Prosser, Washington, November 16, 2009 — The Society of Collision Repair Specialists (SCRS) is pleased to announce that the Automotive Service Association of Arizona (ASAAZ) has officially affiliated with SCRS.

Founded in 1963, the ASAAZ is a statewide association composed of body shops, mechanical service facilities and industry suppliers. Its involvement extends into areas critical to the collision repair industry, and includes training, legislative representation, business networking and communication. The association's commitment to professionalism is reflected in its code of ethics to which members voluntarily subscribe.

"The common denominator linking our members is the desire to strive for and maintain high standards in how we do business and how we take care of our customer," states ASAAZ board member Paul Val of Raintree Autobody in Scottsdale. "Our unity has helped us make progress toward solutions for the serious challenges our industry faces locally, but we also realize we need a national presence. That's why we decided to pursue a relationship with SCRS."

ASAAZ has productively lobbied in the Arizona state capitol, advocating fair and equitable labor rates and vigorously pursuing strong anti-steering legislation. These efforts parallel what SCRS undertakes on a national level, and the dovetailing goals have proven to be a driving force behind affiliation.

"Affiliation will promote a two-way street of communication that will help members succeed in a toughening market," explains SCRS Chairman Barry Dorn. "We'll hear firsthand what Arizona repairers are facing, and use our expertise to help them where we can. ASAAZ, being a very active association, will bring forward their own set of fresh ideas and perspectives. All involved will benefit as a result."

ASAAZ Executive Director Luz Rubio agrees. "Our affiliation with SCRS creates strength in unity as both organizations work towards representing the collision membership," she says. "Exchanging information and working together to enable our members to maximize the success of their businesses is a mutual goal."

"The grassroots orientation of its affiliate network is the strength of SCRS and makes the association uniquely effective," says SCRS Executive Director Aaron Schulenburg. "ASAAZ is a strong addition

to the SCRS fold—their record of advancing the cause of the collision repair industry and their members speaks for itself, and we enthusiastically welcome them.”

About SCRS: Through its direct members and 36 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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