



Press Release

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FOR IMMEDIATE RELEASE

For Further Information

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SCRS Provides Free Education Sessions From SEMA Show Collision Repair & Refinish Stage

Prosser, Washington, October 18, 2011 — Education continues to be a priority for collision repairers at the upcoming SEMA Show (Show), which opens November 1st, 2011 in Las Vegas, NV. In addition to the Society of Collision Repair Specialists' (SCRS) Repairer Driven Education (RDE) series which runs each day of the Show, SCRS has announced additional sessions which will be provided from the Collision Repair & Refinish Stage (North Hall #10873). Participation in these sessions will be free for all show attendees.

Tuesday

12:00 - 12:45PM	More Than One Way to Skin a...Door (procedures and tools) Featuring: SCRS Education Committee
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Wednesday

2:00 – 3:00PM	Charley Hutton Discussion and Q&A
4:00 – 4:45PM	A Riveting Experience – Structural riveting and bonding techniques and tools Featuring: SCRS Education Committee

Thursday

10:00 - 10:45AM	Social Studies – A panel discussion on social media in your business Featuring: Kristen Felder – CollisionHub Frank Terlep – Summit Software and Mobile Solutions Jonathan Barrick – Global Finishing Solutions Jordan Hendler – Admin Concepts, Inc.
12:00 – 12:45PM	More Than One Way to Skin a...Door (procedures and tools) Featuring: SCRS Education Committee

Friday

1:00 – 1:45PM	A Riveting Experience – Structural riveting and bonding techniques and tools Featuring: SCRS Education Committee
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These sessions from SCRS are in addition to other free informational sessions offered by I-CAR and delivered from the same stage. Those preview sessions will include: Aluminum Intensive Vehicles Structures, Automotive Aluminum MIG Welding Equipment and Techniques, Advanced High-Strength Steel Structures Design and Repair, and Advanced Lightweight Vehicle Technology and Repair.

– Continues –

“Our Education Committee’s mission is to develop instructional content and materials that are used at SCRS meetings to better educate our membership in areas that will assist them in improving their business,” shared SCRS Education Committee Chairman Paul Val. “Having the SEMA Show as an added forum to communicate the information developed by the committee is a tremendous opportunity, and we are thrilled to add to the volume of information already available at this year’s show.”

You must be registered to attend the SEMA Show to attend the SCRS RDE series, and the free sessions offered from the Collision Repair & Refinish Stage. For more information about SCRS’ RDE program or to register, please visit www.semashow.com/scrs.

About SEMA and the SEMA Show: The SEMA Show is a trade show produced by the Specialty Equipment Market Association (SEMA), a nonprofit trade association founded in 1963. Since the first SEMA Show debuted in 1967, the annual event has served as the leading venue bringing together manufacturers and buyers within the automotive specialty equipment industry. Products featured at the SEMA Show include those that enhance the styling, functionality, comfort, convenience and safety of cars and trucks. Additional details available at www.semashow.com or www.sema.org, (909) 396-0289

About SCRS’ RDE Series: REPAIRER DRIVEN EDUCATION (RDE) series will feature over 21 seminar offerings, many of which are uniquely designed and being offered only at the 2011 SEMA Show. The series will be offered either as individual sessions, or as a package, and registrants will have the option to attend seven regular session seminars which will be delivered between the hours of 12:30 p.m. and 5:00 p.m. each day of the show; as well as a special headline presentation being delivered from 5:30 p.m. to 7:30 p.m. on Thursday evening. Each of the courses has been individually selected or crafted by SCRS because the content specifically focuses on information that is relevant to collision repair professionals and appeals to the diverse array of marketplace perspectives within the collision repair industry.

About SCRS: Through its direct members and 38 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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