



Press Release

Society of Collision Repair Specialists • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

FOR IMMEDIATE RELEASE

For Further Information

Contact Aaron Schulenburg, SCRS Executive Director

Phone: (302) 423-3537 or Email: aaron@scrs.com

SCRS Affiliate Association Conference Calls

Prosser, WA, January 30, 2009 — The Society of Collision Repair Specialists (SCRS), as an outgrowth of the highly successful Affiliate Leadership Conference, is undertaking an initiative that will allow its 36 state Affiliate Associations (Affiliates) to communicate via conference. The calls will be held on the first Tuesday of every other month and begin on February 3, 2009. The calls will start at 3:00 PM Eastern Standard Time and last no more than one hour.

The purpose of these calls will be primarily to allow affiliates to share information and ideas on topics that the affiliates have identified as important to the successful operation and initiatives of individual state associations.

"When I became a member of the SCRS Board, one of my goals was to enhance the commitment that SCRS makes to its 36 state Affiliates through increased communication," said SCRS Board Member Stephen Regan. "I believe this initiative is clearly in line with that objective, and I appreciate the full support from the SCRS Board in their desire to implement this program."

Each call will be limited to one main topic to ensure that the issue is thoroughly discussed. However, on occasion, the group may set aside time for important topical issues facing the industry. The topics have been identified through review of the previous Affiliate Leadership Conference questionnaires and presentations, as well as a recent mailing to all SCRS Affiliates requesting their input. The dates and topics are listed below.

- Tuesday February 3, 2009 - MEMBERSHIP/RETENTION/GROWTH**
- Tuesday April 7, 2009 - ASSOCIATION FUNDING/BUDGETING**
- Tuesday June 2, 2009 - GOVERNMENT RELATIONS/LOBBYING**
- Tuesday August 4, 2009 - COMMUNICATIONS/PUBLICATIONS**
- Tuesday October 6, 2009 - MEMBER BENEFITS/TRAINING/SEMINARS**
- Tuesday December 1, 2009 - ORGANIZATION STRUCTURE/BY-LAWS**

"We believe the information exchanged on the SCRS Affiliate Association conference calls will be extremely valuable to our planning processes," shared Jordan Hendler, Executive Director for the Washington Metropolitan Auto Body Association (WMABA). "There are several different topics we

are very interested in, such as current legislative efforts, membership recruitment and retention, as well as project implementation. Discussions on all of these issues will provide much appreciated feedback to help as we profile our future goals. If another association has had problems in a particular area, it helps us to know what not to do; conversely, if they find success in something that will benefit the entire industry, we can use that information to the benefit of our own membership. This is a really positive and constructive forum which SCRS is offering our association, and we are very excited to participate in it!”

In a timely manner and prior to each call, affiliate members will receive an expanded agenda within the confines of each topic, along with the number to call in to the conference.

For more information contact SCRS Board member Steve Regan via email at reganstrategies@comcast.net or phone Linda Atkins at the SCRS administration office at 877-841-0660 or via email at info@scrs.com.

***About SCRS:** Through its direct members and 36 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.*

###