



Press Release

Society of Collision Repair Specialists • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

FOR IMMEDIATE RELEASE

For Further Information

Contact Dan Risley, SCRS Executive Director

Phone: (708) 598-3384 or Email: drisley7@comcast.net

MOTOR Information Services Emerges as Next SCRS Corporate Member

Prosser, WA, January 24, 2005 — The Society of Collision Repair Specialists (SCRS) is pleased to announce its latest corporate member—MOTOR Information Services (MOTOR). In existence for over a century, MOTOR was founded by William Randolph Hearst and boasts a long and storied history as a publisher of collision repair parts and labor information, data that is currently available both in print and electronic formats.

MOTOR can cite a lengthy relationship with SCRS, as well. The company has listened to the SCRS' Board of Directors and members comments while fine-tuning its database of collision repair information for over 20 years. "MOTOR has a track record of not only listening but responding to the needs of collision repairers," states SCRS Executive Director Dan Risley. "Although we are extremely pleased to have their support as a Corporate member, it is the consistent effort and support they provide our Board and industry, when called upon, that is the most gratifying."

The spirit of ongoing cooperation between the two organizations weighed heavily on MOTOR's decision to become a corporate member. "We've had an upfront view of SCRS leadership for some time now, and continue to be impressed," states Tom Stryker, Director of New Business Development for MOTOR. "We thought the time was appropriate to make our relationship a little more formal."

MOTOR believes that continued lines of communication between itself and SCRS will contribute to the improvement of its products and services. "The feedback SCRS members provide is relevant because they are part of the professional audience we are serving," says Stryker. "To date, their perspective has been important in helping us advance the quality and usability of our products and we expect that to continue."

SCRS expects mutual efforts with MOTOR to be of benefit to the entire industry. "We applaud MOTOR for their openness and willingness to listen to repairers on the fine points of vehicle repair and look forward to working with them even more closely than before," says Lou DiLisio, SCRS Chairman. "Their willingness to listen exemplifies the SCRS motto, 'Working Together Is The Most Important Work We Do.'"

Based in Troy, Michigan, MOTOR Information Systems is one of the world's premier suppliers of automotive data. A division of Hearst Business Publishing, Inc., MOTOR's mission since 1903 has been to provide customers with unbiased, accurate, authoritative, and reliable information in consistent, easy-to-use formats. In addition to collision repair estimating data, products include

mechanical repair parts and labor information, Chek-Chart vehicle specifications, the Black Book VIN database and *MOTOR* magazine.

Through its direct members and 30 affiliate associations, SCRS is comprised of 5,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including news releases is available at the SCRS web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

###

E-mail address: info@scrs.com • Website: <http://www.scrs.com>