



SCRS REPAIRER DRIVEN EDUCATION & SEMA SHOW INFORMATION

Society of Collision Repair Specialists • P.O. Box 909, Prosser, WA 99350 • (877) 841-0660 • Fax (877) 851-0660

Dates:

SEMA Show

Tuesday, November 2 – Friday, November 5

SCRS REPAIRER DRIVEN EDUCATION

Thursday, November 4 – Friday November 5 (held at the SEMA Show)

Registration:

Exhibitors and Attendees can register for the show by following the link which will be available on the home screen of www.scrs.com, or by visiting the SEMA Show website at www.semashow.com

Attendee registration will open on April 5th, 2010

Exhibitor space sign-up is now open. Exhibitor applications received with deposits by May 7, 2010 will be included in the priority space selection process. For more information, Exhibitors can contact SEMA Show Management at sema-exhibit@convexx.com, or call (702) 450-7662 x 120

Cost to attend:

SCRS REPAIRER DRIVEN EDUCATION advanced registration \$225.00

SCRS REPAIRER DRIVEN EDUCATION Registration after Oct 17, 2010 \$275.00

(Registration is available to SCRS Members, SEMA Members, Repair Facilities and SEMA Show Exhibitors. Registration allows the participant access to any of the education sessions offered within the RDE Program)

SEMA/AAPEX Show advanced registration \$25.00

SEMA/AAPEX Show registration after Oct 17, 2010 \$75.00


SEMA/AAPEX non-exhibiting manufacturer registration \$200.00

(Manufacturers who are eligible to exhibit, but are attending only to walk the show without exhibiting fit into this category. Those companies are only allowed 2 badges. This category is to protect the exhibiting manufacturers who are supporting the show, from having other manufacturers try to attend and meet with the buyers that descend upon Las Vegas for SEMA.)

Where to Stay:

The Las Vegas Hilton has been designated as SCRS' Headquarter Hotel, and is located directly next to the Las Vegas Convention Center. This will also be the location of other industry meetings such as the SCRS Board of Directors Meetings, The Collision Industry Achievement Luncheon, The Collision Industry Conference, The NABC Board of Directors Meetings, and other associated industry meetings and activities. Book your hotel rooms soon, as this will likely be one of the first hotels to sell out.

Negotiated Rates for hotels within SEMA's block:

	ARIA at City Center	From \$199.00/night
	Las Vegas Hilton	From \$155.00/night
	Riviera	From \$79.00/night
	Sahara	From \$65.00/night
	Stratosphere	From \$39.00/night

SEMA is contracted with approximately 30 hotels in Las Vegas during the run of the show, providing attendees with lodging for all price points. As an added Benefit, all hotels in the official SEMA block are serviced by a free shuttle that runs to and from the show, compliments of SEMA.

REPAIRER DRIVEN EDUCATION Course Content:

Thursday, November 4, 8:00am – 10:00am

Charles A. Coonrad - Author of *The Game of Work*, *Managing the Obvious* and *The Better People Leader*
Learn how your employees can enjoy work as much as play, with a winning organizational culture!

You are in Las Vegas, NV for one of the greatest industry events of your career. You have spent the week exploring the vast opportunities that exist on the tradeshow floor, and are about to spend the next two days immersed in some of the most inspiring and exciting educational classes available, looking for solutions to bring home to your business. When you leave, and return home to your business, how do you ensure that your staff at home embraces the excitement of work and implementing new ideas as much as you?

For the past twenty-five years the concepts in the book the *Game of Work* have been shared with the collision industry. Today there are shop owners, managers and employees enjoying the benefits. Chuck Coonrad's book quantifies the five concepts of recreation and enables employers to apply them into the workplace with fantastic results. His thesis sentence "*People will pay for the privilege of working harder than they will work while being paid*" is now the reality for thousands of collision industry repair facilities; their employees truly enjoy work as much as play.

Listen to the man himself explain the concepts that have provided tremendous success for many. You will return to the workplace literally charged with excitement at the opportunity to apply these principles. Everyone in your presence will benefit from your attendance.

Thursday, November 4, 10:30am – 12:30pm

Kristen Felder – CEO and Founder of Collision Hub
Social Media 101

John Sweigart – Principle Partner in The Body Shop @
Steve Trapp – Collision Services Development Manager for DuPont Performance Coatings
Getting Ready for the Lean Transition

Guy Bargnes – Principle of Bargnes Associates, LLC.
Waterborne: How to Stay Afloat (Panel Discussion)

Toby Chess – AWS Member and Welding Instructor
'Aluminating' the Repair Process: Hands on Aluminum Repair

Thursday, November 4, 1:00pm -3:00pm

Randy Profetta – Director of Technical Services and Industry Relations for CAR-O-LINER
Repair Planning and Structural Diagnosis

John Sweigart – Principle Partner in The Body Shop @
Steve Trapp – Collision Services Development Manager for DuPont Performance Coatings
Making Lean Work

Patrick McGuire, Esq. – Law Offices of Patrick J. McGuire, and CEO/General Counsel for Gator Customs, LLC
“Steering”: Legal and Practical Approaches to the Problem

Steven Feltovich – Manager of Business Consulting Services for Sherwin Williams Automotive Finishes
Achieving Service Excellence

Friday, November 5, 8:00am – 10:00am

Timothy Morgan – Technical Director for CELETTE Inc.
Understanding OEM Based Repairs

Tim Ronak – Services Consultant for Akzo Nobel Coatings, Inc.
Economic Pricing Considerations for the Collision Industry in 2010

Mike Anderson – Owner of Wagonwork Collision Consultants
Outsell, Upsell and Close

Greg Horn – Vice President of Industry Relations for Mitchell International
Auto Physical Damage Industry Trends

Friday, November 5, 10:30am – 12:30pm

Dave Gruskos – President of Reliable Automotive Equipment, Inc.
When to Rivet, Weld, Braze or Bond new Exotic Metals

Steven Feltovich – Manager of Business Consulting Services for Sherwin Williams Automotive Finishes
Estimating Solutions for profit

John Webb – Senior Vice President of Marketing and New Business for CSI Complete

Dave Merrell – Vice President of Sales for CSI Complete
Why Quirky Customers are Your Most Valuable Resources

Erica Eversman, J.D. – Chief Counsel for Vehicle Information Services, Inc.
Contracts: Terms and Ties that Bind

Friday, November 5, 1:00pm – 3:00pm

Frank Terlep – CEO of Summit Software and Mobile Solutions, Inc.
Successful Body Shop Management for the 21st Century

Cory J. King – Partner at Fine, Boggs & Perkins LLP
Wage & Hour Compliance – What you Don’t Know Could Bankrupt You

Mike Anderson – Owner of Wagonwork Collision Consultants
Positioning Yourself in the Collision Repair Industry

Colette Bruce – Owner of Team Safety, LLC
Mandatory Body Shop Compliance with the New EPA Rule!